DORAL Box 100
Direct Account Fact Sheet
Pittsburgh Region

Two DORAL brand line extension, DORAL Full Flavor Box 100s and DORAL Light Box 100s will be made available in your market for order on 1/27/97 and first ship date on 1/28/97.

DORAL Box 100s styles provide a cork tip Full Flavor Box 100s and Light Box 100s product that will appeal to adult smokers of Savings Box 100s styles in your market.

ORDERING:

First order date for product is 1/27/97

PRICING:

DORAL Box 100s styles will only be available in 6M cases. List prices and terms will be the same as current styles of DORAL.

	Carton	(6M) Case	List Price
DORAL Full Flavor Box 100s	$ 9.19	$ 275.70	$43.95/M
DORAL Light Box 100s	$ 9.19	$ 275.70	$45.95/M

PRODUCT DIMENSIONS & WEIGHTS:

	Length	Width	Height	Cube (ft.)	Weight
Full Flavor Box 100s					
Pack	2.2188"	.9375"	3.9688"	0.004	1.067 oz.
Carton	11.125"	1.875"	4.0625"	0.041	11.47 oz.
6M Case	20.625"	11.6875"	11.6875"	1.630	22.0 lbs.
Light Box 100s					
Pack	2.2188"	.9375"	3.9688"	0.004	1.067 oz.
Carton	11.125"	1.875"	4.0625"	0.041	11.47 oz.
6M Case	20.625"	11.6875"	11.6875"	1.630	22.0 lbs.

UPC INFORMATION:

Style	Pack	Carton	6M Case
Full Flavor Box 100s	12300 22079	12300 22080	12300 22081
Light Box 100s	12300 22082	12300 22083	12300 22084

LIVE

51845 5631

sgr005:ccd
1/15/97

Source: https://www.industrydocuments.ucsf.edu/docs/qfyy0000